

KEITH RICH

DESIGNER | WWW.KEITH-RICH.COM | OKEITHRICH@GMAIL.COM

EXPERIENCE

Digitas Health, Senior Designer

Philadelphia, PA | Jan. 2016 - Present

Leads user interface design for iOS and Android apps. Contributes to user experience development through creation of wireframes and prototypes. Creates website designs, 3D convention booth and product renderings, logos, brochures, and style guides for multiple pharmaceutical brands.

Digitas Health, Junior Designer

Philadelphia, PA | Mar. 2012 - Jan. 2016

Designed and developed Adobe DPS apps for sales rep visual aids. Lead design efforts for multiple brands including website designs, CRM programs, and banners.

Bresslergroup, User Interaction Design Intern

Philadelphia, PA | Sept. 2011 - Mar. 2012

Designed user interfaces for consumer & scientific touchscreen products. Created design elements, product shots for company website redesign.

The Academy of Natural Sciences, Freelance via Tabula Creative

Philadelphia, PA | Aug. 2011

Designed the Academy's 200th anniversary mark

University of Delaware Art Conservation, Multimedia Designer

Newark, DE | May 2011 - Nov. 2011

Created a series of historical videos, graphics for community walking tour

EDUCATION

University of Delaware

Visual Communications BFA, Interactive Media | May 2011

Design Study Abroad in London, England | June 2010

Innovations in Interactive Design Award Recipient

Calloway Artistic Merit Scholarship

Selected for NY ADC Portfolio Review

Vice President of Communications, Sigma Phi Epsilon

Interactive Media Director/Lead Designer for UDance Marathon, raised over \$450,000 for Childhood Cancer Research

Teaching Assistant, Design II

SKILLS

UI/UX Design - InVision, Moqups, Sketch, Adobe Creative Suite

Front-End Development - Brackets, Zeplin